

What Renters Want

Presented by the Apartment Association of New Mexico and Apartments.com

Apartments.com invites you to look inside the mind of the renter and learn what drives their apartment selection decisions, discover new ways in which renters are searching for apartments, and learn how to interpret these tips and trends to increase traffic and leases to your community.

DATE	Thursday, March 18, 2010
LOCATION	Your desk!
TIME	9:00 am – 11:00 am
COST	\$10 payable to the AANM
RSVP	Register to attend this WebEx training with the Apartment Association of New Mexico online at www.aanm.org or fax this completed form to (505) 822-8557. Once you're registered, the WebEx dial-in number, meeting number and meeting password will be emailed to you.



The What Renters Want seminar will cover...

- Moving plans and what renters want in their apartment search
- Characteristics of the next generation of renters and how to communicate with them
- Effective follow up techniques in reaching out to prospective renters
- And much more!


apartments.com™



Please complete and fax registration form to AANM at (505) 822-8557 to attend!

Name: _____

Property/Company: _____

Address: _____

Phone: _____ Email: _____

I am a member of AANM

I am not a member of AANM