



STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, RENTAL HOUSING OFFERS CAREFREE LIVING, WELL MAINTAINED BY A DEDICATED TEAM OF SKILLED MAINTENANCE PROFESSIONALS; AND

WHEREAS, COMMUNITY MANAGERS AND LEASING CONSULTANTS ARE RESPONSIBLE FOR HELPING PROSPECTIVE RESIDENTS FIND THE RIGHT HOME THAT FITS THEIR BUDGET AND LIFESTYLE, PROVIDING GOOD CUSTOMER SERVICE, MANAGING RISK, AND MARKETING THE COMMUNITY TO MAINTAIN A FINANCIALLY SOUND REAL ESTATE ASSET; AND

WHEREAS, TO MEET THE CHALLENGES OF A GROWING RENTAL HOUSING INDUSTRY, NEW, SKILLED WORKERS ARE NEEDED TO REPLACE RETIRING WORKERS AND TO STAFF NEWLY BUILT APARTMENT COMMUNITIES; AND

WHEREAS, THROUGH STRATEGIC PARTNERSHIPS WITH CAREER ACADEMIES, TECHNICAL HIGH SCHOOLS, TECHNICAL AND COMMUNITY COLLEGES, UNIVERSITIES, WORKFORCE INVESTMENT BOARDS AND VETERANS ORGANIZATIONS, THE APARTMENT ASSOCIATION OF NEW MEXICO STRIVES TO ENSURE THAT PEOPLE RECEIVE THE NECESSARY TRAINING TO FIND NEW, PORTABLE, AND REWARDING CAREERS IN APARTMENT MANAGEMENT SO THAT RESIDENTS OF NEW MEXICO CAN ENJOY LIVING IN THEIR APARTMENT HOME AND COMMUNITY;

NOW, THEREFORE I, SUSANA MARTINEZ, GOVERNOR OF THE STATE OF NEW MEXICO, DO HEREBY PROCLAIM THE 1st DAY OF FEBRUARY 2012 AS

“NATIONAL APARTMENT CAREERS MONTH”

THROUGHOUT THE STATE OF NEW MEXICO.

SIGNED AT THE EXECUTIVE OFFICE
THIS 26TH DAY OF JANUARY 2012.

ATTEST:

Dianna J. Duran

DIANNA J. DURAN
SECRETARY OF STATE

WITNESS MY HAND AND THE GREAT
SEAL OF THE STATE OF NEW MEXICO.

S. Martinez

SUSANA MARTINEZ
GOVERNOR

